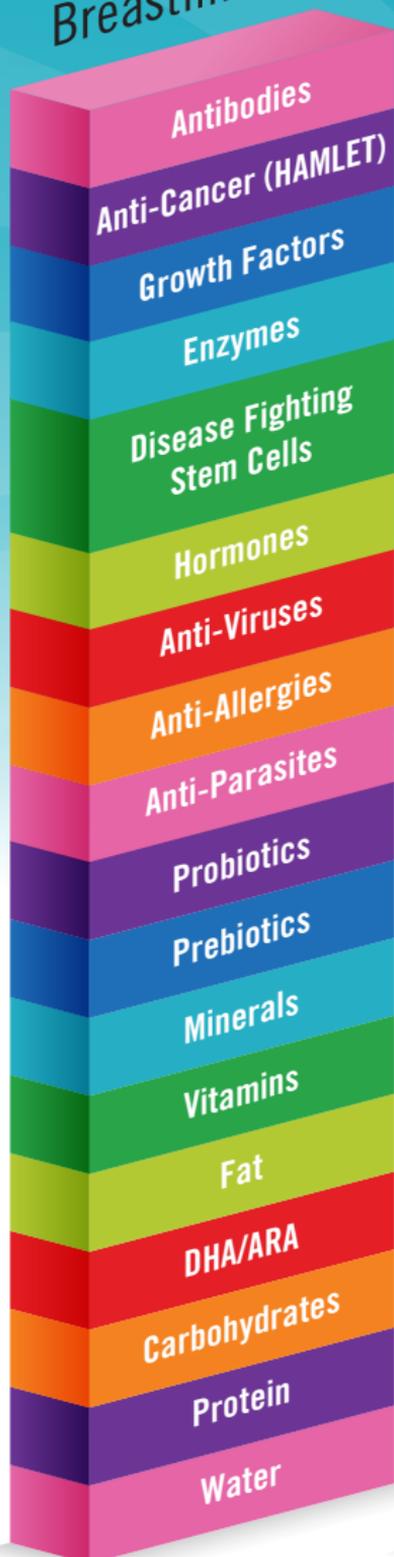


Breastmilk

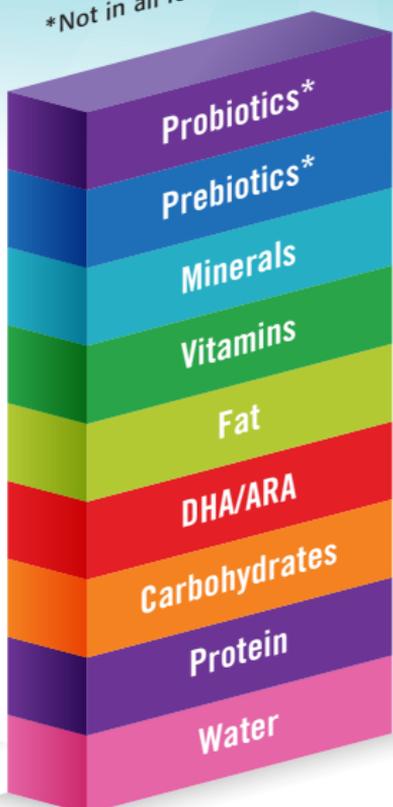
has **more** of what babies need.

Breastmilk



Formula

*Not in all formulas



California Department of Public Health,
California WIC Program

1-800-852-5770  #920095 Rev 10/14



A bright yellow sun with rays is partially obscured by two white, fluffy clouds against a teal background with radiating lines.

Breastmilk provides what babies need to be strong, healthy and smart.

Breastmilk:

- Is always ready
- Is easy to digest, so —less spit up, diarrhea, and constipation
- Helps protect against asthma, allergies, diabetes and obesity
- Will change to meet your baby's growing needs
- Helps your baby's brain develop

When you breastfeed...

Your baby:

- Is healthier.
- Doesn't have as many ear infections.

You:

- Are less likely to have post-partum depression.
 - Lose weight more quickly.
 - Share a special bond with your baby.
- 
- A collection of colorful, 3D rectangular blocks in shades of purple, blue, pink, green, red, and orange, arranged in a cluster at the bottom of the page.